

THE ART OF FASHION

2022



MODEL
OF THE YEAR
AWARDS

Q&A Guide

What is the Model of the Year Awards?

We are excited to announce our inaugural annual event, Model of the Year Awards. This will be one of Houston's biggest and exclusive nights in fashion. Organized and presided over by Qiana James, the Model of the Year Awards is an annual celebration of fashion and a charity event honoring individuals that are "role models" through contributions to society, volunteerism, and philanthropic efforts. The event benefits The Doll Foundation, which provides resources to caregivers and seniors in need of assistance.

When is the Model of the Year Awards 2022?

The Model of the Year Awards will take place on Tuesday, December 13, 2022 at 6:30pm.

Who will host the Model of the Year Awards 2022?

This year's event will be co-chaired by Qiana James of Friendly Faces Senior Care and Rosalina Lydster of Diamante´ by Rosalina in coordination with Michael Vo, the Director of Operations + Partner of Ciel Hospitality. The host for the night will be Alexis "Fly" Jones, TV producer turned TV personality, served as a Top 10 market producer for KHOU-11's "Great Day Houston" with veteran TV host Deborah Duncan, for 8 years. She recently stepped from behind the camera to the front as a cast member for Will Packer's hit show "Ready To Love" Season 4, on the Oprah Winfrey Network.

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Q&A Guide pg. 2

How can I watch the Model of the Year Awards 2022?

You can follow all the action on Facebook or Instagram by tuning in to The Doll Foundation's livestream. The livestream will be presented by Media Heroes.

What is the Model of the Year Awards 2022 theme?

The theme for this year's Model of the Year Awards is "The Art of Fashion." Fashion is a true art form. As quoted by Georges Berge, it's "the perfect marriage of creativity, communication, and utility." Art typically falls into three categories: representation, expression, and form. It is something created with imagination and skill that is appreciated primarily for its beauty or emotional power. Fashion is one of the purest forms of art because pieces worn become living expressions of art. Thus, we become art shaping and reflecting who we are and who we aspire to be.

What happens at the Model of the Year Awards?

It will be a fun filled evening featuring a 3-course Japanese and French inspired cuisine. Attendees will have the choice of the prime option or upgrading to the Signature or Chef's menu. There will be a silent auction, and awarding of the "Model of the Year" awards as well as a special presentation of the "Model of a Lifetime" honoree.

THE ART OF FASHION

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Q&A Guide pg. 3

Where is the Model of the Year Awards held?

The Model of the Year Awards will be held at Houston's newest festive dining destination Ciel Restaurant & Lounge which opens this fall in River Oaks. Named after the French word for "sky" and inspired by the renowned restaurants in the French Riviera, Ciel Restaurant & Lounge, will bring Houston a new glamorous and tantalizing approach along with world class entertainment for the ultimate late night dining experience. The menu at Ciel will blend modern Japanese and French cuisines, and the venue will also offer craft cocktails, champagne, and wine selections.

Who is invited to the Model of the Year Awards?

The event will host around 200-300 attendees by invitation only and personally approved by Qiana James herself. Guests from various professional spheres will attend this prestigious event, including from the fashion, film, music, business, sports, social media, young professionals, politics, and high society.

What looks can we expect to see?

In keeping with the theme "The Art of Fashion," guests are encouraged to wear the most Met Gala-inspired lavish, whimsical, and eccentric pieces that reflect both fashion and art.